

Andrea Pesta

Date and place of birth: 26th April 1995, Magenta
Nationality: Italian / C permit
Phone: +41 (0)76 439 26 04 / +39 347 1103662
Address: Via Guidino 39A, 6900 Paradiso (Svizzera)
E-mail: andreapesta95@gmail.com
Linkedin: linkedin.com/in/andrea-pesta/



Work Experience

Feb 2020 – May 2020
Lugano

Consulting Projects – USI

During my Master's degree at USI, I took part in several consulting projects for high-profile companies.

- Masaba Cofee (Feb 2019 - May 2020): development of a direct sales model and a financial report with all the costs associated with the proposal; proposal for marketing activities, brand positioning and distribution channels.
- IKEA (Sep 2018 – Jan 2019): providing customer journey for B2B clients; integration online and offline channels.

Jan 2018 – Dec 2018
Milan

Balletto di Milano

Second largest dance company in Milan and ambassador of Italian dance in the world.

Assistant Account Officer

- Check account statements,
- Processing timetable for collection and payments.

July 2015 – Aug 2015
Saaremaa (Estonia)

Lugano Ballet Theatre

Production and distribution organization of theatre performances (opera and ballets).

Production Coordinator

- Logistic coordinator,
- Budget management,
- Daily problem solving.

Education

Sept 2018 – Dec 2020
Lugano

USI - Università della Svizzera Italiana

Master of Science in 'Business Administration and Management' – Profile: Strategy and Entrepreneurship

Sept 2014 – Sept 2018
Lugano

USI - Università della Svizzera Italiana

Bachelor's Degree in 'Scienze Economiche' – Profile: Management

Courses and Certifications

- Academic IELTS, CEFR, B2 (British Council)
- Advanced level in English, CEFR C1 (USI, Università della Svizzera Italiana)
- Portfolio Management (Starting Finance)
- Bitcoin e Crypto (Starting Finance)

Languages

Italian, Native Speaker
English C1

IT Skills

Windows, Mac iOS,
Microsoft 365 for Business,
Ph Stat Basic

Interests

Finance, Innovation, Real Estate, Cinema, Art, Travel, Soccer